



Franchise Opportunity

Eat Natural, Stay Healthy

Join The Ragi House and become a part of India's growing healthy food revolution. We are building a strong franchise network focused on delicious, affordable, and nutritious Ragi-based food.

About The Ragi House

The Ragi House is a unique food brand dedicated to promoting traditional millet-based foods in a modern and convenient format.

Our mission is to make healthy food accessible to everyone while creating profitable business opportunities for our franchise partners.

Our Promise

- ✓ No Maida
- ✓ No Artificial Colours
- ✓ No Tasting Powder
- ✓ Healthy & Hygienic Food
- ✓ Affordable Pricing

Our Menu

Breakfast

- Ragi Idli
- Ragi Dosa
- Ragi Uttappa

Health Drinks

- Ragi Java / Malt
- Ragi Buttermilk

Main Course

- Ragi Mudda Veg
- Ragi Mudda Chicken
- Special Chicken Combo

Snacks

- Ragi Onion Pakoda
- Ragi Chicken Pakoda

Packaged Products

- Ragi Laddu
- Ragi Biscuits
- Ragi Papad
- Ragi Shev

Franchise Models

Model 1 – Stall Franchise

Perfect Locations

- IT Hubs
- Gym Areas
- Colleges & Universities
- Hospitals & Clinics
- Shopping Malls

Investment

Particular	Amount
Franchise Fee	₹1,00,000
Training Fee	₹50,000
Stall & Utensils	₹1,00,000
Total Investment	₹2,50,000

Royalty

₹5,000 Per Month

Included

- ✓ Standard Stall Design
- ✓ Branding & Signage
- ✓ Essential Utensils & Equipment
- ✓ Complete Training
- ✓ Operations Support
- ✓ Launch Assistance

Model 2 – Restaurant Franchise

Investment

Particular	Amount
Franchise Fee	₹1,00,000
Training Fee	₹50,000
Restaurant Setup	By Franchise Partner
Minimum Franchise Cost	₹1,50,000 + Setup Cost

Royalty

₹5,000 Per Month

Model 3 – Cloud Kitchen Franchise

Investment

Particular	Amount
Franchise Fee	₹1,00,000
Training Fee	₹50,000
Kitchen Setup	By Franchise Partner
Minimum Franchise Cost	₹1,50,000 + Setup Cost

Royalty

₹5,000 Per Month

Training & Support

Training Includes

- Food Preparation
- Product Standardization
- Hygiene & Food Safety
- Customer Service
- Inventory Management
- Daily Operations
- Business Management

Marketing & Branding Support

- ✓ Brand Usage Rights
- ✓ Menu Design
- ✓ Promotional Posters
- ✓ Social Media Creatives
- ✓ Launch Marketing Support

Why Invest in The Ragi House?

- ✓ Growing Demand For Healthy Food
 - ✓ Unique Millet-Based Business Concept
 - ✓ Affordable Franchise Investment
 - ✓ Low Operational Complexity
 - ✓ Strong Brand Identity
 - ✓ Multiple Revenue Streams
 - ✓ Breakfast, Meals, Snacks & Packaged Products
 - ✓ Suitable For Small & Large Locations
 - ✓ Complete Training & Business Support
 - ✓ Expansion Opportunity In A Fast-Growing Market
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Space Requirements

Stall Franchise

50 – 100 Sq. Ft.

Restaurant Franchise

200 – 1000 Sq. Ft.

Cloud Kitchen

100 – 300 Sq. Ft.



Franchise Process

1. Franchise Enquiry
 2. Discussion & Location Review
 3. Franchise Approval
 4. Agreement Signing
 5. Training Program
 6. Outlet Setup
 7. Grand Opening
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Founder

Purushottam Bingi

Founder & CEO

The Ragi House



Contact Us

THE RAGI HOUSE



Eat Natural, Stay Healthy



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Start Your Healthy Food Business Journey With The Ragi House Today!